



*Veterans Honor Flight  
of Southern Illinois*

Dear Potential Sponsor,

First Mid Bank & Trust is excited to announce that we will be hosting Chef Clash in the Arena again this year! This year marks the tenth year of this tradition, and we hope that we can count on your support to help us make it a success.

### **What is Chef Clash in the Arena?**

Chef Clash in the Arena is an annual cooking event that was created to raise funds for local nonprofit organizations. This event provides a fun experience for the community to come together for a great cause, and for local chef volunteers to share a taste of their best dish from one of the following categories: appetizer, soup/salad, bread, side dish, main dish or dessert.

The event details are as follows: Date: Saturday, June 1, 2019; Doors open at 6:00 p.m.  
Location: SIUC- Arena, Saluki Blvd, Carbondale, IL

**We are proud to announce that Veterans Honor Flight of Southern Illinois will be the beneficiary of this year's event.** Veterans Honor Flight of Southern Illinois, a local chapter of the Honor Flight Network, exists through the efforts of volunteers who work together to honor our country's heroes. The Honor Flight is dedicated to providing all veterans who apply to the program a free trip to Washington, D.C. so that they can get the opportunity to visit the memorials that were built in honor of their service. To learn more about this organization, please visit their website at [www.veteranshonorflight.org](http://www.veteranshonorflight.org).



**We are expecting over 600 attendees this year, and we need your help!** Enclosed, you will find the partnership form and information on the sponsorship packages available. If you have any questions, please don't hesitate to contact me at 618-457-3741 or [jfalat@firstmid.com](mailto:jfalat@firstmid.com).

We look forward to partnering with you to help raise funds for Veterans Honor Flight of Southern Illinois.

Sincerely,

Jolene Falat  
Event Coordinator, Chef Clash in the Arena  
First Mid Bank & Trust





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## 2019 Partnership Form

Please forward the completed form to [jfalat@firstmid.com](mailto:jfalat@firstmid.com), or mail to:

**First Mid Bank & Trust**  
**Attn: Chef Clash**  
**509 South University Avenue**  
**Carbondale, IL 62901**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_ E-mail: \_\_\_\_\_

I wish to:

- Become an Iron Chef event sponsor at \$5,000 (limit of four exclusive sponsors)
- Become an Executive Chef sponsor at \$1,500
- Become a Sous Chef sponsor at \$1,000
- Donate an item for the auction
- Purchase a table of 8 at a cost of \$600
- Purchase \_\_\_\_ tickets at a cost of \$75 each
- Make a donation in the amount of \$\_\_\_\_\_

All checks should be made out to "Chef Clash". Payment by cash and credit cards are also accepted.

I will donate the following to the auction: (Please describe the item and include the value.)

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## **2019 Sponsorship Levels**

### **Iron Chef Sponsorship – Event Sponsorship - \$5,000 commitment**

- Your name and logo will be included on all “Chef Clash in the Arena” 2018 event marketing material, advertisements and invitations
- Special announcements of Iron Chef event sponsorship during “Chef Clash in the Arena” 2018 event
- 1 table for 8 with preferred seating

### **Executive Chef Sponsorship - \$1,500 commitment**

- Name on marketing material at “Chef Clash in the Arena” 2018 event
- Special mention prior to event and Executive Chef announcements during the “Chef Clash in the Arena” 2018 event
- 1 table for 8 with preferred seating

### **Sous Chef Sponsorship - \$1,000 commitment**

- Name on marketing material at “Chef Clash in the Arena” 2018 event
- 1 table for 8

**For additional information, please contact Jolene Falat at 618-457-3741 or [jfalat@firstmid.com](mailto:jfalat@firstmid.com).**

